



MIDMAK PROFILE 2026

إشعال الشغف.. وتحقيق الطموحات

Igniting Passion.. Achieving Ambitions

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ABOUT US

Midmak International Academy is a licensed international institution dedicated to advancing human capital and building professional competencies through an integrated ecosystem of training, qualification, and professional consulting services.

Guided by excellence, innovation, and international standards, the Academy develops specialized programs and professional solutions that empower individuals and organizations, enhance practical competencies, and support lifelong professional development.

Through internationally aligned methodologies, strategic partnerships, and a strong commitment to quality, Midmak International Academy prepares future-ready professionals and leaders capable of driving innovation, adapting to change, and creating sustainable impact locally, regionally, and internationally.



Our Vision

To become a leading reference in professional qualification and competency development, and an advanced platform for human capital development, empowering individuals to achieve excellence, innovation, and competitiveness in accordance with international standards and best professional practices, while contributing to sustainable impact.

Our Mission

We strive to build competencies and advance human capital through an integrated ecosystem of innovative training, qualification, and professional consulting solutions, aligned with international standards and best professional practices, enabling individuals and organizations to achieve excellence and competitiveness while contributing to sustainable development.



Our Core Values

■ Leadership & Excellence

We strive to deliver innovative programs and professional solutions that create lasting value while anticipating future needs and responding to the evolving demands of the labor market.

■ Quality & Professionalism

We are committed to the highest standards of quality, excellence, and professional performance, ensuring meaningful outcomes and sustainable impact across all our services.

■ Integrity & Credibility

We uphold the principles of transparency, ethical conduct, academic integrity, and professional accountability in every aspect of our work and partnerships.

■ Empowerment & Competency Development

We empower individuals by developing their professional and leadership competencies, enabling them to excel, innovate, and achieve sustainable success.

■ Sustainability & Lasting Impact

We deliver sustainable training, qualification, and professional development solutions that strengthen capabilities, create long-term value, and generate a positive impact for individuals, organizations, and communities.

Strategic Objectives

- **Strengthen leadership in professional training and qualification** through the development of high-quality programs aligned with international standards and the evolving needs of the labor market.
- **Build and develop professional competencies** through competency-based training frameworks that empower individuals to achieve excellence and enhance their competitiveness.
- **Establish a culture of quality and institutional excellence** by implementing best professional practices and enhancing the reliability of the Academy's programs and services.
- **Expand strategic partnerships and international presence** by building strong relationships with academic and professional institutions locally, regionally, and internationally.
- **Develop innovative training and qualification solutions** that leverage technology and digital transformation to support lifelong learning and address future demands.
- **Contribute to sustainable development and the knowledge economy** by preparing capable professionals who actively contribute to the advancement of organizations and communities.



Professional Competency Development Sectors

Midmak International Academy adopts an integrated framework for professional competency development aligned with international standards. The Academy's specialized sectoral structure represents the foundation for designing and delivering its professional training programs and diplomas.

These sectors enable the Academy to address the needs of individuals and organizations, as well as the requirements of local and international labor markets, through specialized qualification pathways based on a competency-driven approach as a foundation for excellence and professional readiness.

The key competency development sectors include:

- Legal Competency Development Sector.
- Healthcare Competency Development Sector.
- Digital and Technology Competency Development Sector.
- Media Competency Development Sector.
- Engineering Competency Development Sector.
- Quality and Accreditation Competency Development Sector.
- Medical Competency Development Sector.
- Entrepreneurial Competency Development Sector.
- Administrative and Leadership Competency Development Sector.



Target Groups

Building People... Empowering Competencies Creating Sustainable Impact.

Midmak International Academy adopts a holistic vision that recognizes human capital development and sustainable impact as requiring the empowerment of diverse segments of society through an integrated ecosystem of training, qualification, and consulting solutions designed to meet the needs of each group and pathway.

The Academy serves a wide range of age and professional groups, including children and youth, school and university students, graduates, professionals and specialists, leaders, entrepreneurs, researchers, institutions, and organizations; with the aim of bridging skills gaps, building capabilities that adapt to future requirements, fostering innovation and competitiveness, and contributing to the development of a more capable, knowledge-driven, and sustainable society.

What Makes Us Different

■ Midmak Competency-Building Methodology:

An integrated approach that connects knowledge, skills, and professional competencies to transform potential into effective capabilities.

■ Progressive Professional Pathways:

Structured development pathways that guide learners from qualification to specialization and professional excellence through clearly defined levels.

■ Competency-Based Training Design:

Customized programs designed according to sector requirements, professional standards, and evolving labor market needs.

■ Innovative Learning Experiences:

Practical and immersive training approaches that strengthen professional identity and enhance workplace readiness.

■ International Accreditations and Partnerships:

Global collaborations and accreditations that reinforce training quality, credibility, and the value of professional outcomes.

Tarshid

Ta'teer

Ta'sees

Tamheer

Tamheen

Midmak Professional Development and Competency Building Framework

Midmak International Academy adopts an integrated framework for professional development and competency building, aligned with international standards and professional best practices, within its accreditation and professional collaboration with the American Board – California.

The framework is based on two integrated pillars:

1. Midmak Integrated Competency Building Methodology

An integrated journey from discovering potential to professional empowerment and impact, progressing through five developmental stages:

Tarshid - Ta'teer -Ta'sees - Tamheer -Tamheen

2. Hierarchical Professional Pathways Framework

A structured system that connects knowledge, skills, and competencies through **progressive professional levels:**

■ Qualification - Development - Specialization

Each level progresses through three competency stages:

■ Lower - Middle - Upper

Together, these pillars provide a coherent framework for developing, assessing, and advancing professional competencies toward professional readiness, excellence, and sustainable impact.



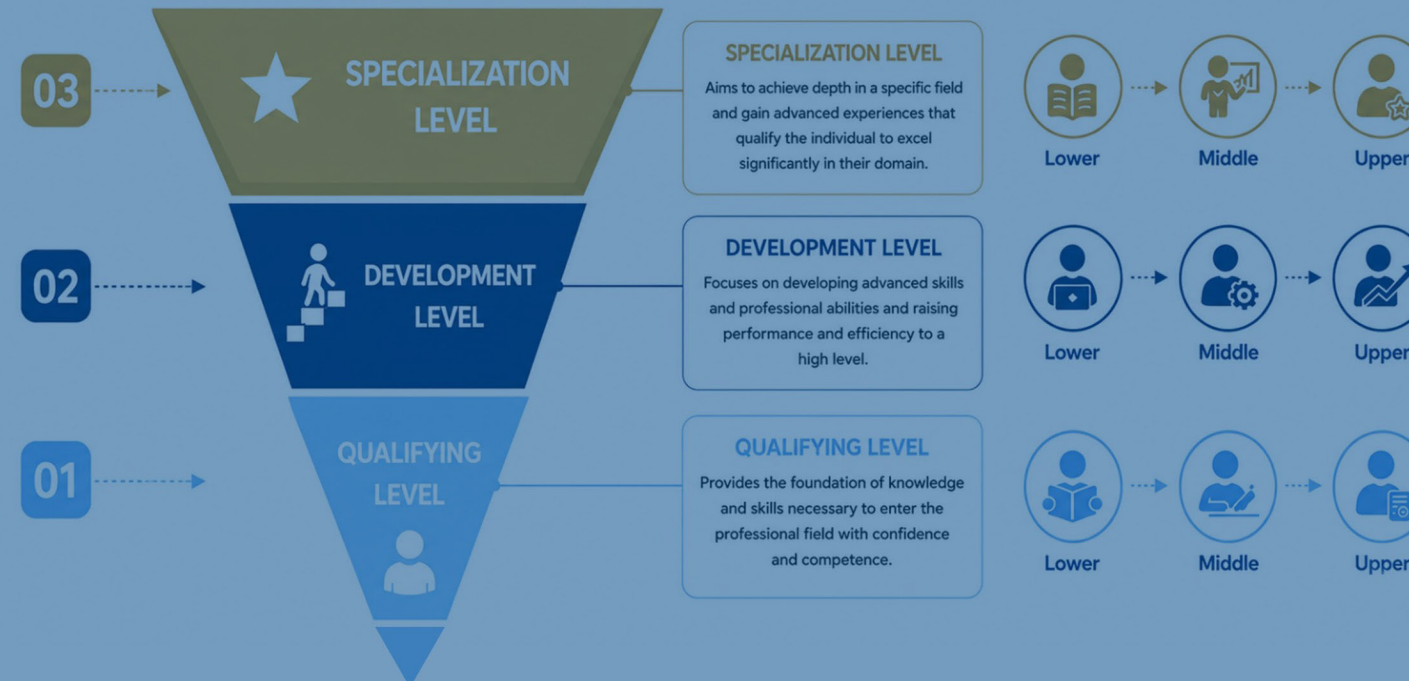
First: Midmak Integrated Competency Building Methodology

An Integrated Journey for Building Competencies... From Discovering Potential to Professional Empowerment and Creating Impact.

Midmak International Academy adopts an integrated methodology for competency building and human capital development, based on a progressive framework that connects potential discovery, professional pathway design, competency development, practical skills enhancement, and professional empowerment.

The methodology consists of five interconnected stages:

- **Tarshid – Guidance:** Identifying potential and directing individuals toward suitable pathways.
- **Ta'teer – Framework Design:** Designing qualification pathways based on competency needs.
- **Ta'sees – Foundation Building:** Developing essential knowledge and professional competencies.
- **Tamheer – Skills Development:** Enhancing practical skills through applied training and practice.
- **Tamheen – Professional Qualification:** Preparing individuals for professional practice and workforce readiness.



second: Midmak Professional Competency Pathway Framework

Midmak International Academy adopts a progressive hierarchical framework for designing professional pathways, connecting knowledge, skills, and professional competencies, while ensuring a structured progression from qualification to specialization and professional excellence.

The framework consists of three main professional levels:

- **Qualification Level:** Building foundational knowledge and core professional competencies required to enter the field.
- **Development Level:** Enhancing practical skills, improving performance, and strengthening professional capabilities.

- **Specialization Level:** Advancing expertise within the field and developing advanced competencies leading to professional excellence.

Each main level progresses through three competency stages:

- Beginner ■ Intermediate ■ Advanced

The professional competency level is determined through the integration of the main professional level and the competency stage, enabling the design of clear, measurable, and assessable training pathways, while supporting continuous professional development and advancement.



**Prof. Dr.
Ghassan Al-Nimer**
Secretary of the Scientific Council

**Prof. Dr.
Mounir Shalesh Hassan**
Vice President of the Scientific Council

**Prof. Dr.
Mustafa Mahmoud Qandil**
Advisor to the Scientific Council

**Prof. Dr.
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Firas Eisa**
Member of the Scientific Council

**Dr.
Talal Al-Ajlani**
Member of the Scientific Council

**Prof. Dr.
Mohammed Al-Huraizi**
Member of the Scientific Council

**Prof. Dr.
Mohammed Al-Aqqad**
Member of the Scientific Council

Scientific Governance

Scientific governance at Midmak International Academy is based on a scientific council that acts as the supreme reference for higher guidance and academic supervision. It is responsible for outlining scientific policies, accrediting professional programs, approving academic standards, and reviewing and developing training content in accordance with the latest scientific developments and best international practices.

The council includes an elite group of academics, experts, and consultants from various specializations,

ensuring the integration of visions and experiences, enhancing the quality of educational and training outcomes, achieving alignment between international standards and labor market needs, and playing a pivotal role in supporting innovation, establishing a culture of research and development, strengthening the quality and accreditation system, and consolidating the academy's position as a leading institution in professional higher qualification and capacity building at regional and international levels.



Registration and Licensing

Syrian Arab Republic

Midmak International Academy is officially registered with the Ministry of Internal Trade under Commercial Registration No. (19612) dated 2022/3/1, and holds official licenses issued by the Ministry of Administrative Development:

- License No. (1561/T.S), dated 2024/6/27 for training and qualification in human resources development and capacity building.
- License No. (1649/H) dated 2018/12/30 for administrative training, skills development, consultancy services, and training program management.

Australia

International branch registered under the name:
Midmak International Academy Australia

- Australian Registration No.: (560 952 676)
- Syrian Registration No.: (33149)



International Accreditations and Partnerships

Midmak International Academy is supported by a comprehensive framework of professional and academic accreditations and partnerships that enhance the quality of its programs and strengthen the credibility of its outcomes through collaboration with international accreditation bodies and educational institutions.

Key accreditations and partnerships include:

- American Board of Medical and Health Specialties – California, USA
International Accreditation No.: (202357913010)
Local Registration No.: (33157)
- American Board for Human Resources Training and Development – California, USA
International Accreditation No.: (202460918244)
Local Registration No.: (33158)
- American Open University
- American University for Continuing Education (AU-CME)
- Arab University for Science and Technology
- Arab Trainers Union – Council of Arab Economic Unity

Legal Representation

Legal Representation

Dr. Dima Aziz Barakat

Chief Executive Officer and General Director

She is responsible for representing the Academy before official, judicial, and administrative authorities, exercising the powers granted to her in managing the Academy's affairs, and entering into agreements and contracts in accordance with applicable laws and regulations.



Contact Information

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